

Providing Sustainable Consumer Products

We humans have a problem with overconsumption. Have you noticed that? Most people blame aggressive marketing campaigns and I would have to agree. We have been conditioned to believe that more is better and happiness is a direct result of buying and consuming “stuff”.

But as we evolve in consciousness (thanks to the Changemakers whose passion involves raising people’s consciousness), there will be a natural tendency to be less and less obsessed with consuming this “stuff”. But even if we are able to minimize our overconsumption of extras in our lives, there will always be human needs. The problem, then, is discovering how we can meet our basic human needs in a way that is ecologically sustainable,

as well as socially and economically just. That’s where someone interested in sustainable consumer products can really shine!



Check out the opportunities listed below to see if anything strikes your interest. If so, do some more research. Find out what’s required of you to get started towards that career field. Which college should you attend? Are there internships available? Is there a special school you should apply to? Where are these jobs located? Know anyone else that’s interested? Help educate your fellow Changemakers and good luck!

- * Producing / Selling Fair Trade Products
- * Producing / Selling Green Consumer Products
- * Producing / Selling Green Technology or Energy
- * Manufacturer
- * Distributer
- * Sales & Marketing
- * Employee of Social Enterprise
- * Green Energy Worker
- * Green Technology Worker
- * Network Marketer
- * Media Consultant
- * Public Relations Consultant
- * Inventor
- * Innovator
- * Entrepreneur
- * Consultant
- * Home Study Programmer
- * Waste Management Technician
- * Environmental Specialist
- * Energy Researcher
- * Sustainability Representative / Manager
- * Recycling Management